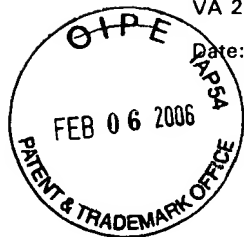


CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (703)872-9306.



Date: 31 January 2006

By: Laurie A. Torres
Laurie A. Torres

Mail Stop Amendment

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering et al.

Conf. No.:	2970	:	Group Art Unit:	3622
Appln. No.:	09/591,577	:	Examiner:	Yehdega Retta
Filing Date:	Jun. 9, 2000	:	Att'y. Docket No.:	T702-03

Title: Privacy Protected Advertising System

AMENDMENT

This paper is being filed in response to the Non-Final Office Action ("Action") dated August 2, 2005, and is being timely filed by virtue of the accompanying Petition for Extension of Time (three-months), which extends the period available for reply to and including February 2, 2006.

Please amend the above-identified patent application, without prejudice, as follows: